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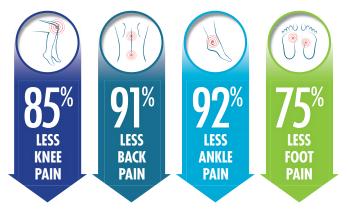




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#### Texas Coop Power

# May 2022



# **08** Folk's Golden Hour

How the Kerrville Folk Festival has launched careers and brought people together for 50 years.

By Bobby Bridger Illustration by Stephanie Cowan Dalton

#### 'A Little Source of Joy'

Nonprofits work with Dolly Parton's Imagination Library to spark an early love of reading.

By Jessica Ridge and Chris Burrows

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ON THE COVER

Dolly Parton has been supplying children with free books since 1995.

Courtesy the Dollywood Foundation

ABOVE

The Wantland family enjoys Imagination Library books in Round Top.

Photo by Erich Schlegel

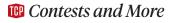
# SHADOW: VALUA VITALY | STOCK.ADOBE.COM. ROSE: KSENA 2009 | DREAMSTIME.COM

# Eye on Language

**MERRIAM-WEBSTER** added "doorbell camera" to its dictionary in 2021 as more consumers incorporate home security measures.

A two-word term added to the dictionary 100 years ago was "eye shadow." Even though ancient Egyptians are known to have worn eye makeup, cosmetics use emerged as a trend in the U.S. in the years after World War I. Thus, eye shadow made it into the lexicon in 1922.





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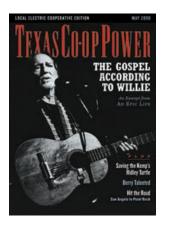
**Nuts About Nuts** 

#### **FOCUS ON TEXAS PHOTOS**

Light and Shadow

#### **RECOMMENDED READING**

Featuring Dolly on our cover is a treat, as was Willie in May 2008 for *The Gospel According to Willie*.





#### Merchandising Mom

Shoppers spent an average of \$220 on Mother's Day gifts in 2021. Her special day is May 8 this year. Sorry, dads: Father's Day gifts averaged \$174.

#### Danger of Downed Lines

Never touch or even approach a downed power line. Here's why:

Even though it's on the ground, it can still be energized. You can't see or hear whether the line is live.

Overhead lines are rarely insulated, so there is no protection from electrocution.

The ground near a downed line can be energized.

Never forget these guidelines and share them with friends and family, especially during May—National Electrical Safety Month.

## FINISH THIS SENTENCE

# THREE WORDS THAT BRIGHTEN MY DAY ARE ...

Tell us how you would finish that sentence. Email your short responses to letters@TexasCoopPower.com or comment on our Facebook post. Include your co-op and town.

Below are some of the responses to our March prompt: The woman I admire most in history is ...

Harriet Tubman.

DONNA FALDYN
VIA FACEBOOK

Rosa Parks.
SANDRA LONGORIA
VIA FACEBOOK

Sacagawea, who helped make the Lewis and Clark expedition a great success.

ALFRED WILSON COSERV NORTHLAKE

Barbara Jordan, the first African American woman elected to the Texas Senate.

DEBORAH MILLER CHEROKEE COUNTY EC CUSHING

Mother Teresa.

JOHN TINOCO VICTORIA EC VICTORIA

To see more responses, read Currents online.



#### IN THE RED

Mars can't yet sustain humans, but it can sustain ketchup. Heinz teamed up with researchers to grow tomatoes in a Mars-like environment—with soil, climate and water conditions similar to the red planet—to fill bottles of its experimental Heinz Tomato Ketchup Marz Edition. It's not available for purchase, but Mars' first Texans will probably pack their own Whataburger spicy ketchup anyway.



# Head of the Class

**IN CELEBRATION** of National Teacher Appreciation Day—May 3— *Texas Co-op Power* staffers fondly remember our influential teachers.

**Chris Burrows:** Jazz legend Maynard Ferguson played at my high school after an invite from my band teacher, instilling in me a love of America's music.

**Travis Hill:** My middle school Old Testament teacher introduced a world of avant-garde art, film and music that altered my worldview.

**Jessica Ridge**: My fifth grade teacher cheered me on from the auditorium as I competed in the city spelling bee, the year she taught me and the next.

**Jane Sharpe:** My third grade art teacher inspired me to design "magazines" on notebook pages bound with yarn.

**Tom Widlowski**: A high school teacher sparked my love for language and writing, which I turned into a career.

#### Is Your AC OK?

Now is a perfect time to schedule the annual tuneup for your home's cooling system. Your electric cooperative wants to help you save money, and a tuneup will help your AC run efficiently.

#### **TCP TALK**



#### A Whole New Ballgame

Schreiner University has a varsity esports program, prompted by students who wanted to compete at intramural and intercollegiate levels."

BILL REID PEDERNALES EC HORSESHOE BAY

#### **Moved to Tears**

The Shoes [March 2022] moved me to tears. I'm a wife and mother of career soldiers whom I lost after their combat tours. My husband took his own life due to addiction to opioid meds in 2009. He was a Vietnam veteran who had two tours there.

My son was a retired veteran who was in Panama and Desert Storm. He died in a motorcycle accident in 2016.

I am remarried to an Air Force retiree.

Suzanne Cornett Pedernales EC Lakeway



CINDY HRACHOVY VIA FACEBOOK



#### **Always Worth It**

To Pam LeBlanc's exhortation to Just Add Adventure [March 2022], I offer a hearty "amen." In my 50s, I began competing in triathlons. I learned whitewater kayaking. I married for a second time—an adventure to rival rappelling down a 38-story building.

In my 70s now, I often sense a vague resistance to the unfamiliar, to the potentially uncomfortable. I've learned to ignore the feeling and forge ahead. The payoffs, even if I fall on my face, literally or figuratively, are always worth it.

Patty Moynahan Pedernales EC

#### **Country Cooking**

We are miles away from cities and only have Dollar Store and maybe one or two grocery stores that do not sell the exotic ingredients sometimes featured in your recipes.

Please remember that we grow some of our food and meat, so please publish "country people" recipes.

Nancy Lynch Deep East Texas EC Jasper-Newton EC San Augustine

#### TTP WRITE TO US

letters@TexasCoopPower.com

Editor, Texas Co-op Power 1122 Colorado St., 24th Floor Austin, TX 78701

Please include your electric co-op and town. Letters may be edited for clarity and length.

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# FOLK'S GOLDEN HOUR Musician Kerrville

Musician Bobby Bridger has seen the Kerrville Folk Festival launch careers and bring people together for 50 years

BY BOBBY BRIDGER • ILLUSTRATION BY STEPHANIE COWAN DALTON

8 TEXAS CO-OP POWER MAY 2022 TEXASCOOPPOWER.COM

# The festival is the longest continuously running folk festival in America. It has played a significant role in launching the careers of scores of international musical stars and, in doing so, continues to shape the

trajectory of American folk music.

**BUFFALO BILL** made a fortune and built his Wild West show into an international empire by following one simple rule: Perform where people are already gathering.

So in 1972, when the people behind the inaugural Texas State Arts and Crafts Fair reached out to music impresario Rod Kennedy about providing entertainment for their Memorial Day weekend event in Kerrville, Kennedy saw an opportunity. Between the folks gathering in the Hill Country and the large contingent of artists, musicians and students in nearby Austin, the Kerrville Folk Festival was meant to be.

Now, as the festival approaches its 50th anniversary, time has proved that Kennedy picked the perfect location for an annual celebration of songwriters. It's the longest continuously running folk festival in America. It has played a significant role in launching the careers of scores of international musical stars and, in doing so, continues to shape the trajectory of American folk music. This year's milestone fest runs May 26–June 12.

Back in 1972, America had entered a new era of music festivals. The Monterey International Pop Festival in California and Woodstock in New York were defining events of the counterculture era of the late 1960s.

Even then, Austin clubs attracted a range of talented singers and songwriters who found success on the fringes of the recording industry but felt it constricted their musical vision. This community of musicians and the University of Texas students who filled out their shows created a culture conducive to Kennedy's next move.

Kennedy and Peter Yarrow of folk trio Peter, Paul and Mary got to work, and in May 1972, Steven Fromholz, Carolyn Hester, Bill and Bonnie Hearne, John Lomax Jr., Mance Lipscomb, Michael Martin Murphey, and eight other acts performed on the main stage at the first Kerrville Folk Festival. Former President Lyndon B. Johnson and Lady Bird were in the audience with Longhorns football coach Darrell Royal that year, when the fest was still held at the Kerrville Municipal Auditorium downtown.

Kennedy ran the festival with input from the performers. He was a former big band singer and race car driver, a Marine, and a lover of classical and folk music. He was a singular character of the era who could convince folk artists to work for a vision instead of money and come together for what he called "music from the heart."

That love for music and songwriting held the Kerrville Folk Festival together during its very rough first two decades.

The main stage lineup in 1973 included Allen Wayne Damron, Willie Nelson, Robert Shaw, B.W. Stevenson, Kenneth Threadgill, Townes Van Zandt, Jerry Jeff Walker and me. I also played the inaugural festival—and the next 26 fests. In 1972 I wasn't on the main stage but played as part of the New Folk Concert,

held outdoors at Schreiner College in those early years.

The idea behind the New Folk Concerts was to create a platform to showcase lesser-known talent, and the concerts later became a competition for folk performers and contributed greatly to the success of artists including Robert Earl Keen, Lyle Lovett, Nanci Griffith and John Gorka.

Since 1974, the festival has been held outdoors at the Quiet Valley Ranch, about 16 miles outside Kerrville.

Songwriters Steve Young and Van Zandt and I were the judges for the New Folk Concert in 1977. After we made our choices for the top three songs and I had announced the winner, I took Kennedy aside and told him that the judges agreed the New Folk Concert was no longer a simple showcase for new singers and songwriters. It had become a launch pad for careers in folk music. I suggested we needed a new venue to showcase unrecognized talent and put forth Chapel Hill, which had a lovely oak that could also be a great location for a "ballad tree," where unknown artists could perform a couple of songs for a concert hosted by a main stage artist. Kennedy liked the idea, and it became a staple of the annual festival. In the mid-1980s, someone recorded Michelle Shocked performing at the tree, and the recording launched her into stardom.

In 1979, I was rehearsing with musicians David Amram and John Inmon backstage at the festival preparing to go onstage. I was teaching them a new song of mine called *Heal in the Wisdom*. Kennedy heard us rehearsing and told me he wanted the song to be the festival's official anthem. We celebrated the anthem's 40th anniversary in 2019.

Drawing on the hardscrabble drive that keeps folk musicians afloat, Kennedy willed the Kerrville Folk Festival through floods and other hardships until his death in 2014. Folk singers and songwriters have since kept alive his vision and determination, keeping it going through the COVID-19 pandemic, which forced the festival to resort to livestreaming for the past two years.

We couldn't let a virus get in the way of decades of coming together to celebrate singers and songwriters. And we still found a way to meet people where they were already gathering—online—and celebrate our sacred music from the heart.





# A Little Source of Joy'

ABOVE Dolly's program has grown to reach more than 1.9 million children.

The street of the Lake.

The street of the Lake of the Lake.



# Co-ops and other nonprofits work with **Dolly Parton's Imagination Library**

to spark an early love of reading

ohn Wantland opens a slim volume at a sturdy wooden table at the Round Top Family Library, his family gathered around him. "There's a log on the bottom of the lake, there's a log? There's a log! There's a log log log, there's a log on the bottom of the lake," he reads aloud, displaying the pages' nature-inflected palette of green, gold and brown.

"And that would be the first refrain. It's a sing-songy calland-response story, and it builds on itself," says Wantland, a ranch manager who lives near Round Top in east Central Texas. There's a Hole in the Log on the Bottom of the Lake, written and illustrated by Loren Long, introduces elements with each successive refrain, including a frog, fly and gnat. "So by the end of it, you're just out of breath and laughing," Wantland says.

The tale is a favorite of Lilianna's, John and Jihyun Wantland's 4-year-old daughter, who received it as one of more than 1.9 million participants in Dolly Parton's Imagination Library. Every child enrolled in the program receives a free, personalized, age-appropriate book in the mail each month

Parton started the program in 1995 to supply books to children in her Tennessee hometown, and over 27 years it has grown exponentially with the help of 3,745 community partners in five countries.

When Lilianna was born, the family bought and was given many books, John says. But as their home library grew familiar, Lilianna's interest in spending time together reading began to wane.

All that's changed thanks to the Imagination Library.

"It's certainly a special treat for her to get a book once a month," Jihyun says. "We have 100 books for her, but she was tired of some."

The fresh reads spark excitement for Lilianna and her younger brother, Noah. "Whenever these books come in, she's like mailbox to the chair, and let's read it now," says John, a member of Fayette Electric Cooperative.

The Wantlands and some 17,000 other Texas children take part in that same magical trip to the mailbox each month thanks to the more than 1.7 million Imagination Library books that have been delivered in the state over the years. The whole goal is to get kids reading early so they're



more prepared for school and better equipped for a lifetime of success.

"Over the years, we learned a lot about what works, but the one thing I knew for sure is that to have even a remote chance for success, you have to know how to read and write," Parton says. "And the best way to learn is to love books and love reading."

An author herself, Parton founded the program as a tribute to her father.

"My daddy could not read or write, so I grew up with seeing how limiting it can be," she says. "I often say he was the smartest man I have ever known, but I always wonder what else he could have done if he knew how to read."

ommunity investment is at the core of the Imagination Library, which partners with nonprofits—Lions Clubs, library foundations, electric cooperatives and other organizations—to fund and administer the program at the local level. Parton's Dollywood Foundation handles the rest, tapping a committee of early childhood experts to select books focused on values including kindness, respect, acceptance and inclusion.

Children can receive the free reads from birth until age 5,

"My daddy could not read or write, so I grew up with seeing how limiting it can be. I often say he was the smartest man I have ever known, but I always wonder what else he could have done if he knew how to read." —DOLLY PARTON

when they head off to school. The selections change as readers age to expand on their abilities; two titles per year are English-Spanish bilingual, and every book includes reading tips that extend the engagement and interaction between child and caregiver.

The Imagination Library has found that participants are nearly twice as likely to read every day, more than 85% read at least three times a week and participants outperform their peers on assessments when they get to school. Reading aloud with an adult adds to those benefits, helping children build empathy, expand their vocabulary and recognize emotions.

Jihyun, who is from South Korea and not a native English speaker, has found that she and Lilianna learn from each other when they read together. "She will correct my pronunciation," Jihyun says, smiling.

Despite all the good that books can provide, some 60% of U.S. children living in poverty don't have a single children's



LEFT Dolly reads Coat of Many Colors, her book based on the song she wrote and the Imagination Library's 100 millionth donation, during a 2018 ceremony at the Library of Congress. Below Enrolled children receive a new book in the mail every month.



book in their homes. The Imagination Library is working to change that, especially among rural children who often have less access to public libraries.

"We know that receiving monthly books has a positive and significant impact on family literacy habits, kindergarten readiness and grade-level reading by third grade," said Nora Briggs, executive director of the Dollywood Foundation. "DPIL puts country kids on more equal footing with their big-city peers."

Parton reads aloud stories on the Imagination Library's YouTube channel. Those videos spurred Emily Shisler to enroll her daughters, Eleanor, 4, and Victoria, 2, in the program. "I watched them with my daughters when they would get up from their naps during the worst of the pandemic," says the educational consultant from Houston and Fayette EC member. "And it was a little source of joy."

The Shisler and Wantland families participate in the Imagination Library through its partnership with the Round Top Family Library, which has registered dozens of children in a five-ZIP code swath of Fayette and Washington counties since April 2020.

Julie Wantland, a member of the RTFL board and grandmother to Lilianna and Noah, implemented and coordinates the program at the community library. Despite the disruption caused by the pandemic, including a monthslong closure of the Round Top library, its collaboration with the Imagination Library meant it could continue to bring books to children, she says. "It really was one of the few things not terribly affected."

Not all DPIL programs are supported by a physical library; all that's required is investment from a local non-profit. "It's actually pretty easy to fundraise for because it's such a wonderful program," says Julie, also a member of Fayette EC. Neighboring organizations have pitched in to help cover the program's costs, a portion of which each Imagination Library affiliate bears. The Round Top Lions Club contributed a year's worth of funding last summer.

everal electric cooperatives across the U.S. have also found ways to fund local programs and bring free books to their youngest members. That's what Maegan Caffey did for the folks in Comanche Electric Cooperative Association's service area, which reaches parts of seven counties southwest of Fort Worth.

Caffey's 4-year-old son, Oliver, is obsessed with books, she says, but she was disappointed to find that they didn't have a local Imagination Library affiliate to feed his appetite. So the resident of the town of Comanche, between Waco and Abi-



lene, made it her mission to start her own. When Caffey realized the goals of the DPIL align with that of the co-op, where she works as a communications and public relations specialist, she knew she had to act.

"This was a good way to show that we are not just the normal electric provider," she says.

Caffey says it was an easy sell for the co-op's general manager and the board that oversees its community giving program. They immediately recognized the value for the co-op's some 10,000 members and the greater community.

"They loved it," she says. "A lot of the board members either have kids or grandkids, and so the idea of being able to bring that to families who may not have that opportunity was just a no-brainer for us. We wanted everyone to get that opportunity."

The co-op funds its books with donations from members and partnered with the public library in nearby Eastland to bring the program to fruition in January. Eastland librarian Kathy Druesedow, a CECA member, is thrilled.

"The sad truth is that many children are unable to go to a library until they have access to their school library," she says. "Dolly Parton and CECA are putting books straight into the hands of children who would otherwise not have the opportunity to touch or read a book until they attend school."

ABOVE Dozens of Texas counties have affiliates that partner with the Imagination Library.

Some 60% of U.S. children living in poverty don't have a single children's book in their homes. The Imagination Library is working to change that.

eyond preparing students for school, some parents have found that the books provide shared experiences that children can hopefully build on when they start kindergarten.

"I think there's something really cool about the girls reading the same books that kids from all over the place are reading," Shisler says. "It's kind of this connected web: Here are all these kids from these different rural and other communities that are all having read *The Little Engine That Could.* And I think that's a really special thing to be a part of."

But for every individual young reader, there's a much greater benefit found between pages. "I think they can learn so much from books," Shisler says. "A world that's a little different from theirs—different people, different cultures, different places. Books open a world of possibility."

#### FIND OUT MORE

Go to imaginationlibrary.com to see if there's an Imagination Library affiliate in your area.



My friend Sergio is a mixed martial arts fighter. His shoulders are broad. His muscles have muscles. He's not the kind of person you want to be on the wrong side of.

This manly man is bad to the bone — so much so that he carries a knife with a genuine natural blue bone handle. With its traditional plain edge and serrated spine, this knife can take care of anything life throws Sergio's way.

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These 90% Silver Dollars were minted from 1878 to 1904, then again in 1921. They came to be known by the name of their designer, George T. Morgan, and they were also nicknamed "cartwheels" because of their large weight and size.

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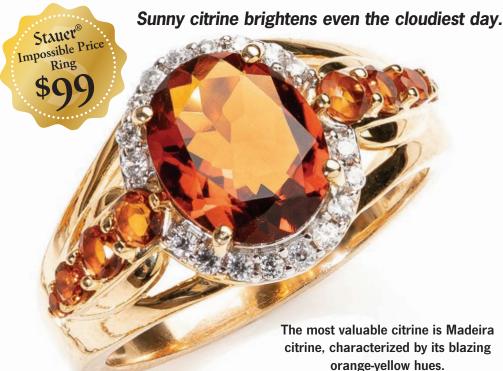
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#### Get Drunk on the Sun?







In the day-to-day rat race, it's easy to take for granted some of the finer things in life, like walking barefoot on a well-kept lawn, drinking a cold beer on a hot summer day, or the warmth given by the sun while getting a tan at the beach. That's why we propose a toast to the sun with our Sunny Madeira Citrine Collection. Citrine, after all, is known for its warm, attractive color that makes it a favored stone among jewelers. With its excellent transparency and luster, citrine is a gem of a gem.

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At the top end of the citrine scale are glowing specimens like the Madeira citrine you see here. This darker, red-gold variety of citrine is named for the fortified wine made in the Madeira Islands just off the coast of Portugal. *Only 2% of the world's citrine is this color.* Here, Madeira citrine captures the radiance of the sun in a spectacular dance of rich honey color. Offset with white topaz studs and surrounded by yellow gold-finished .925 sterling silver, this ring, pendant and earring set captures one of our favorite stones in all its glory.

So, we're giving you permission to get sun-drunk. Get the luxurious Sunny Madeira Citrine Collection and bask in its red-orange glow. As Madeira is the rarest of all citrine,

similarly designed jewelry sets can cost three times as much, but because of our gem connections across the globe and our dedication to cutting out the middleman, we can offer this collection for a fraction of the price! This is our lowest price on Madeira citrine ever! Already, the Sunny Madeira Citrine Collection is shaping up to be one of this year's best sellers. Of our artisans' initial run of 3,487, 60% of these jewelry sets have already sold.

Your satisfaction is guaranteed. If for any reason you don't absolutely adore the Sunny Madeira Citrine Collection, return it within 30 days for a full refund of your item price. But we promise that once you get a look at this citrine up close, you'll agree with the thousands of jewelers who love this stone!

#### **Jewelry Specifications:**

- Madeira citrine in yellow gold-finished .925 sterling silver
- Ring: whole sizes 5-10
- Pendant: ¾" drop
- Earrings: 2/3" drop with post backs

#### Sunny Madeira Citrine Collection

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MESSAGE FROM GENERAL MANAGER KATHI CALVERT

#### The Future of Our Cooperative

THE NEEDS OF OUR membership and our mission, "Providing power for your way of life in rural East Texas," drive every action we take at Houston County Electric Cooperative. Your board, along with the management team, periodically sets aside time to evaluate our strategic position. What services and capabilities do we need to provide in order to meet your expectations over the next 10 years?

We look into the future anticipating what our members want. We make plans and investments to improve our service capabilities to provide what you want when you want it. There is considerable balancing to ensure we meet member expectations, improve reliability, maintain affordability and preserve financial stability.

Our cooperative is a complex, capital-intensive business with asset investments expected to last 30 years or longer. While we are nimble and flexible during storms and restoring power in emergencies, our fundamental structure is not as easily changed. It is critically important that we make wise decisions for the future.

Technology is rapidly changing our industry. There are capabilities with smartphones and apps today that we never would have dreamed of 25 years ago.

The capabilities with the electric grid are no different. The operation of the electric grid is increasingly dependent on communication and technology, and we see these operations becoming more intertwined.

To improve your service and operate effectively in the electric space, we will need improved communications capabilities with high-speed broadband service. High-speed communication is a necessity for robust, real-time electric operations that will allow us to provide better service. Better service may come in many forms, such as lowering electric bills, reducing outages or providing more information for you to manage smart devices in your home or business. Since we need broadband infrastructure for reliable electric grid operation, should we expand and provide broadband service to our membership?

As we work on plans for the future, we will seek more information from our membership in the coming months to ensure we are aligned with your desires. This is your cooperative, and we take direction from our membership.





#### 10 Tips To Put You in Power

**MAKING ONE OR TWO** small changes in how you use electricity might not have a huge impact on your electric bill, but the cumulative effect of lots of changes can make a big difference.

#### Here are 10 tips to help put you in charge of your electric bill:

- **1.** When you use your printer, print on both sides of the paper. This saves power and paper.
- **2.** Invest in a single power strip to tuck behind your entertainment center. Plug devices into it then switch off the power strip when you're not using those devices.
- **3.** Wait until your dishwasher is full before running it. Don't wash dishes by hand; that uses up to twice the water and energy as the dishwasher.
- **4.** Wash clothes in cold water instead of hot to save on water-heating costs.
- **5.** Lower your water heater's temperature by just 2 degrees. You probably won't notice the difference in the shower but could see a difference in energy savings.
- **6.** Keep your freezer and refrigerator moderately full. It takes more energy to cool an empty space than a full one.
- **7.** Hang an outdoor clothesline. Pull nearly dry clothes out of the washer and hang them out to dry naturally. That will cut the number of dryer cycles you use.
- **8.** Slide your refrigerator a couple of inches away from the wall. Pressing it up against a wall limits air circulation behind it and makes the appliance work harder, which uses more energy.
- **9.** Skip the hair dryer. You'll save energy by air-drying rather than blow-drying—and your hair will be healthier too.
- **10.** Turn things off when you're not using them: lights, ceiling fans, space heaters, the TV, your computer—anything that's electric. ■

#### Houston County Electric Cooperative

A Touchstone Energy® Cooperative

#### **CONTACT US**

P.O. Box 52

Crockett, TX 75835

Local (936) 544-5641

Toll-Free 1-800-657-2445

Web houstoncountyelec.com

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#### ABOUT HOUSTON COUNTY EC

HCEC owns and maintains more than 5,100 miles of line to provide electric service to more than 15,000 members in Anderson, Angelina, Cherokee, Freestone, Houston, Leon, Madison, Trinity and Walker counties.

#### **BUSINESS HOURS**

Monday-Friday, 8 a.m.-5 p.m.

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For general information during business hours: (936) 544-5641 local,1-800-657-2445 toll-free To report an outage, press 1.

To update your contact information, press 2. To check your account balance or make a payment using the automated system, press 3. To speak to a member services representative regarding your account, press 4.

Para hablar con un representante de habla español, presione 5.

To connect, disconnect or transfer service, press 6.

To report outdoor lighting issues or other nonemergencies regarding your electric service, press 7.

#### VISIT US ONLINE

houstoncountyelec.com





Check us out at TexasCoopPower.com/houston



#### Financial Recovery: Update on Winter Storm Uri

IT HAS BEEN OVER a year since Texans faced the physical and financial devastation brought on by extreme cold and ice storms in February 2021. Consumers across Texas struggled with the loss of power due to storm conditions and rolling blackouts with insufficient power generation. Meanwhile, the scarcity of energy led to astronomical prices. Some consumers saw their bill go from \$100 to over \$5,000. Some utilities declared bankruptcy while others simply disappeared, leaving the market to spread even more costs to the remaining participants.

Our board took swift action to protect our cooperative membership by financing the costs of Winter Storm Uri over five years. We have utilized the power cost adjustment to recover power costs from the storm while protecting the affordability of your electric bill. We have a storm balance of \$18.9 million remaining, and we continue to be on track to fully eliminate the storm balance in the next six to 10 years.

As a reminder, the power cost adjustment has always been on your bill. This rate has no margin or markup; it simply reflects changes in the cost of wholesale power. Unfortunately, with global unrest, inflation and ongoing supply chain challenges, our wholesale power cost has been increasing.

The Power Cost Adjustment will be increasing from 2.5 cents per kilowatt-hour to 3 cents per kilowatt-hour this month, but we will continue to monitor the economic indicators and make adjustments as the market changes. Similar to your experience at the gas pump, energy costs are rising across all sectors. This increase recovers our current wholesale power cost while continuing to chip away at the winter storm balance.

We will continue providing periodic updates and look forward to the day when we can reduce the power cost adjustment.



#### Snazzy Peach Cake

- 1 can (15.25 ounces) sliced peaches in light syrup, undrained
- 1 cup sugar
- ½ cup peach schnapps (or orange juice)
- 1/4 cup orange juice
- 1 package (2-layer size) yellow cake mix
- 1 package (4-serving size) vanilla instant pudding and pie filling
- 4 eggs
- 1 cup chopped pecans
- 3/3 cup vegetable oil
- 11/2 cups sifted powdered sugar
- **1.** In a bowl, combine undrained peaches, sugar, peach schnapps and orange juice. Cover and let stand at room temperature for 24 hours.
- 2. Preheat oven to 350 degrees. Grease and flour a 10-cup fluted tube pan. Set aside. Drain peach slices, reserving liquid. Chop peach slices.
- 3. In a large bowl, combine cake mix, pudding mix, eggs, pecans, oil, chopped peaches and 1/3 cup reserved liquid. Stir together until well combined. Pour into prepared pan. Bake 40–45 minutes, or until a wooden toothpick inserted in the cake's center comes out clean. Cool in pan on wire rack for 10 minutes. Remove from pan. Meanwhile, in a small bowl, combine powdered sugar and 1/4 cup reserved liquid. Drizzle over warm cake. Cool completely.

SERVES 12-16

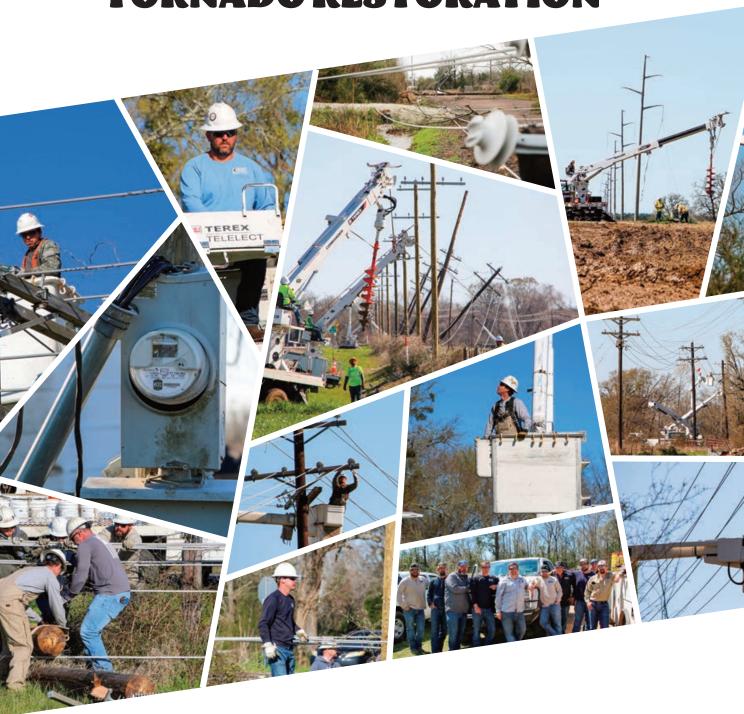
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# Right on Rain

Watching the weather? Seek out a cenizo, which knows what's coming

BY SHERYL SMITH-RODGERS

**THE DAY'S FORECAST** predicted rain. Over morning coffee, my husband and I discussed the possibility. Honestly, what were the chances that we'd get some? It was late August, for crying out loud.

"Hang on," I said, setting my mug down on the kitchen counter. "I'll go check the cenizo."

Yeah, right, I told myself as I headed for our foyer. On tiptoes, I peeked out the front door window to get a gander of the cenizo that grows across the street. I gasped.

"James," I hollered. "Come see. It's blooming!"
That meant—based on many past observations—
certain rain. Soon. Skeptics may scoff, but whenever
purple flowers appear on this neighborhood shrub,
wet stuff happens. For most of that day, I held my
breath. Would our cenizo friend be right again?

Cenizo (*Leucophyllum frutescens*) has more than one common name: purple sage, silverleaf, Texas sage, Texas ranger, Texas silverleaf. Most names refer to an attribute of the evergreen native. For example, "cenizo" in Spanish can mean "ashen." The shrub's silvery or gray color comes from the dense, silvery hairs that cover its leaves. Bell-shaped flowers vary from pink, purple and, rarely, white.

As for being a sage, cenizos are not. Nor are they salvias, some of which are commonly called sages. Instead, cenizos belong to the figwort family, a group of plants that includes toadflaxes, foxgloves, penstemons and scarlet paintbrushes.

In the wild, cenizos grow in the rocky, limestone soils of northern Mexico, the Rio Grande plains, Trans-Pecos region and western Edwards Plateau. They typically grow as a 4- to 5-foot-high rounded shrub but can reach 8 feet or more. Drought tolerant and highly resistant to deer, cenizos thrive in full sun and require little attention.

Two other cenizo species occur in Texas. Big Bend silverleaf (*Leucophyllum minus*) grows in the rocky flats and mountains of the Trans-Pecos and Big Bend. Boquillas silverleaf (*Leucophyllum candidum*) grows on gravelly hills in Big Bend National Park and the Black Gap Wildlife Management Area in Brewster County.

Cenizos provide cover for wildlife and nest sites for birds. Their flowers draw bees, moths, butterflies and other pollinators. In our own native gardens, James and I have observed birds peck at the flower buds. The species is also a caterpillar host plant for calleta silkmoths and theona checkerspots. Native Americans and early settlers brewed a medicinal tea from cenizo leaves. Today herbalists use cenizo tea to ease cold symptoms.

Those many ecological benefits won cenizo an official designation but only after Thomas Adams intervened. The retired botanist and native plant enthusiast says he was aghast when he learned Texas lawmakers had declared crape myrtles as the state shrub in 1997. "A plant from China? That was blasphemy," he said. "So I wrote my state representative at the time. To my surprise, he agreed to sponsor a bill."

Under a tight deadline, Adams had to come up with a replacement candidate. After some thought, he nominated cenizo since it's a pretty native he'd observed both in his travels and in commercial nurseries. House Concurrent Resolution 71 was adopted by the Texas Legislature in 2005.

"I wanted to replace the crape myrtle," Adams says. "But it turned out that cenizo was named the state native shrub. That wasn't the point, but I got what I wanted."

The brief resolution lists another common name for cenizos: barometer bush. That label refers to how cenizos typically bloom after rainfall or when humidity and moisture levels in soils are high. Not long after we planted a young cenizo in our backyard, it put on a few purple blooms after half an inch of precipitation. With age, it has grown and flowers more profusely but only after rain.

Not so for our cenizo friend across the street. But that August day, I wondered, what were the chances it could be right again?

I soon found out. After supper that evening, I sat outside and watched as billowy gray clouds darkened the sky. A north wind kicked up, and thunder boomed. Finally I hurried back into our house just as a light rain started. More showers fell the next day and the following three days.

"The cenizo's right again. It just knows," I told James, who nodded in agreement. Of course, some may scoff. Others will believe. Whatever the consensus may be, this I know: Our neighborhood cenizo is definitely a sage when it comes to rain. ■











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#### **FOOTNOTES IN TEXAS HISTORY**



# A Deep Dive

Explorers map the recent history of the state's deepest ancient cave

BY W.F. STRONG • ILLUSTRATION BY BRAVE UNION

THERE'S A 10-FOOT-WIDE river in West Texas that almost no one can reach. That's because the Sirion River is on private land near Sanderson—and at the bottom of the deepest cave in the state. The Sorcerer's Cave descends about 570 feet, or as a Texan might put it, "damn near two football fields deep."

The first part of the cave goes down quickly. Explorers have to negotiate a series of steep, dramatic drops totaling 500 feet—50 stories—to reach the Sirion, so named because one of its discoverers, Randy M. Waters, was a huge fan of author J.R.R. Tolkien. The underground river reminded Waters of the fictional river of the same name. Texas' Sirion flows a long way through the cave system, descending 70 feet or more and

passing over two short waterfalls before disappearing beneath a rock wall.

George Veni, executive director of the National Cave and Karst Research Institute in New Mexico, is said to know more about the cave than anyone and is credited as the discoverer of its record-setting depth. He said the water of the Sirion is very clean. "You could drink from it if you wanted to," he said, "though to be perfectly safe, you probably shouldn't." The water at that depth might have fallen as rain on the surface decades or even hundreds of years ago, he said, and likely flows another 40 miles into the Rio Grande. If fully explored, the Sorcerer's Cave could be the longest cave in Texas, Veni believes.

He fondly remembers the day in 1979

Listen as W.F. Strong narrates this story on our website.



when he was rappelling down the cave's deepest shaft and hollered with delight to his friends above when he realized he had set the depth record for caves in Texas, a record that remains intact today. Since then, he has been one of the primary mappers of the tunnel system.

Once a cave has a theme, Veni said, the naming of its features continues to be inspired by that theme. That's why the Sorcerer's Cave includes a Poltergeist Pit, Demon Drop and Mormoops Chamber, named for the ghost-faced bats that live there. The theme even extends to another cave in the area—the Wizard's Well.

Bill Steele, another internationally known caver who has explored and helped to map the Sorcerer's Cave, said it's a fun cave to explore because of its numerous and substantial vertical drops. For the "properly equipped vertical caver, it's not dangerous, but for the inexperienced, it certainly would be," he said.

Steele has spent 45 years exploring and mapping the deepest cave in this hemisphere, Sistema Huautla in Oaxaca, Mexico. At nearly a mile deep, Huautla is nine times as deep as the Texas cave. But Steele said Sorcerer's Cave is still important beyond its record depth. Ancient drawings and mortar holes used for grinding at the entrance show it was used as a shelter, with one item dated to the year 700. Human bones found in the Sirion River, almost certainly washed down from above, are the deepest human remains known in North America.

That important history helps form the basis for the caver's motto: Take nothing but pictures, leave nothing but footprints, kill nothing but time.



Zingy Candied Jalapeños
MYRA HUNSICKER

MEDINA EC

You won't have any trouble finding ways to enjoy these sweet and spicy candied jalapenos. Hunsucker recommends using them on eggs and nachos or over cream cheese as a dip. She uses the leftover syrup for marinating meats.

1½ pounds fresh jalapeños
1 cup cider vinegar
3 cups sugar
1½ teaspoons garlic powder
½ teaspoon ground cayenne pepper
¼ teaspoon ground turmeric
¼ teaspoon celery seeds

- **1.** Wash jalapeños, remove stems, and slice into rings or chop in a food processor.
- 2. In a large pot over medium-high heat, combine vinegar, sugar, garlic powder, cayenne, turmeric and celery seeds and bring to a boil. Reduce heat to medium-low and simmer 4 minutes. Add sliced jalapeños and simmer another 4 minutes.
- **3.** Scoop into heated jars, packing semi-firmly and leaving ¼-inch headspace. Ladle syrup into jars. Use a chopstick or wooden dowel to remove air bubbles, pressing down on jalapeños, then place lids.
- **4.** Let jars cool to room temperature, then store in the refrigerator.

MAKES 2 PINT JARS

MORE RECIPES >



\$500 WINNER

#### Gigi's Bourbon Blueberry and Pear Jam

TAMERA BUSSEY
TRINITY VALLEY EC



Reminiscent of blueberry pie, this jam is wonderful for lovers of the fruit. The bourbon adds depth of flavor, but you can leave it out if you prefer.

MAKES 12 HALF-PINT JARS

10 cups blueberries
1/4 cup diced pear
1/2 cup powdered fruit pectin
1/3 cup lemon juice
1/4 cup bourbon
1/2 teaspoon vanilla extract
1/2 teaspoon almond extract
6/1/2 cups sugar

- **1.** Prepare a water bath canner and heat to boiling, adding jars to sterilize.
- 2. In a large pot, stir together blueberries, pear and pectin, crushing fruit as you mix. Stir in lemon juice, bourbon, and vanilla and almond extracts.
- **3.** Bring to a boil over medium-high heat, stirring frequently. Add sugar all at once and bring jam back to a full rolling boil, stirring constantly. Hard boil for 1 minute, then remove from heat.
- **4.** Ladle jam into warm jars, leaving ¼-inch headspace, and apply lids. Process in canner for 10 minutes, then remove and let rest until completely cooled.

#### **®** \$500 Recipe Contest

**NUTS ABOUT NUTS** DUE MAY 10

We want to know the many ways readers use nuts in the kitchen. Submit your recipes on our website by May 10 for a chance to win \$500.





#### Carrot Cake Jam

CATHY TOWER
HAMILTON COUNTY EC

Carrot cake lovers will delight in this unique jam.

1 can (20 ounces) crushed pineapple in juice, undrained 1½ cups shredded carrots 1½ cups peeled and chopped ripe pears 3 tablespoons lemon juice 1 teaspoon ground cinnamon
1/4 teaspoon ground cloves
1/4 teaspoon ground nutmeg
1 box (1.75 ounces) powdered fruit pectin
61/2 cups sugar

- **1.** Prepare a water bath canner and heat to boiling, adding jars to sterilize.
- 2. In a large pot over medium-high heat, combine pineapple, carrots, pears, lemon juice, cinnamon, cloves and nutmeg and bring to a boil. Reduce heat to mediumlow, cover and simmer until pears are tender, 15–20 minutes, stirring occasionally.
- 3. Stir in the pectin and bring to a boil over high heat, continuing to stir. Stir in the sugar all at once and return to a full rolling boil that cannot be stirred down. Boil 1 minute, then remove from heat and skim off foam if desired.
- 4. Ladle jam into heated jars, leaving 1/4-inch headspace. Using a chopstick or wooden dowel, remove air bubbles and add additional jam if necessary. Place lids and process in canner for 10 minutes. Remove jars and let cool.

#### Essential Canning Tools

BY MEGAN MYERS

Canning doesn't have to be complicated, but you'll want to have these basics before you start.

Large pot: You don't need a special water bath canning pot; any pot large enough to hold jars covered with water will do.

**Jar holder:** These special tongs help you transfer hot jars into and out of the water bath.

Wooden dowel or chopstick: Use either of these implements instead of a knife to remove air bubbles to prevent scratching the inside of the jar.

Fresh canning lids: Wax seal lids cannot be reused, so be sure to have enough on hand. Rings can be reused until they start to rust.





#### Recipe Contest

Submit your best recipes for a chance to win \$500 and see your entry in the magazine!

#### Nuts About Nuts Deadline: May 10

**Holiday Sides** 

Deadline: June 10

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3,000-Year-Old **Beauty Secret Revealed** 

Turquoise — the original fashion icon — comes full circle for an amazing price.

Che's been around for thousands of years, but she's never gone Out of fashion. We're talking turquoise, one of the world's most ancient gems. Egyptian queens adorned themselves with turquoise jewelry more than 3,000 years ago. And the blue beauty is even more coveted now than she was a millennia ago.

Do you know someone who's even more beautiful now than when you first met? Then the Timeless Turquoise Pendant is for them a stylish circle formed from seven total carats of natural turquoise and exquisite sterling silver metalwork. And the price? Let's just say we made sure timeless was attainable for less than you'd think.

Time is running out for timeless turquoise. Just because turquoise is timeless, doesn't mean supplies of it will last forever. Turquoise is only found a few places on Earth. Typically unearthed in arid climates like the American Southwest and Egypt's Sinai Peninsula, turquoise requires a delicate balance of minerals and water to achieve its gorgeous range of blues. But even when conditions are optimal for turquoise to form, finding stones of gem-worthy quality is a challenge. There are very few turquoise mines left, and then, less than 5% of turquoise mined worldwide is of jewelry condition, making it rarer to come by than even diamonds.

There are turquoise and sterling silver pendants out there for over \$1,200. And while genuine turquoise can garner a pretty penny, there's no reason to be paying a designer price when we can bring you designer pieces for a remarkable price.

100% Satisfaction Guaranteed. Try the Timeless Turquoise Pendant for 30 days. If it fails to delight, just send it back for a refund of the item price.

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#### Jewelry Specifications:

• Natural turquoise in .925 sterling silver settings

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color "...turquoise is becoming rarer and more valuable because less of it is being discovered... the very best turquoise is more valuable than diamonds."

— The Jewellery Editor, 2021



#### HIT THE ROAD



#### **Something Fishy**

Lampasas sculpture garden gets feet—and minds—meandering

BY CHET GARNER

**FOR CENTURIES FOLKS** have flocked to Lampasas to take a dip in natural springs that supposedly possess life-giving properties. I'm not sure they can heal the sick, but they seem to have stimulated creativity and inspired artists to fill a small city park with larger-than-life sculptures.

When I cruised through Lampasas, I discovered all the trappings of a charming Texas town—a historic courthouse, inviting businesses and the sort of pie that makes your eyes roll back in your head. But then I discovered something that I've never seen in any small town: an old rusty truck laden with a giant metal catfish stretching from the windshield to beyond the tailgate. I needed an explanation.

Apparently I had stumbled upon the Hanna Springs Sculpture Garden that fills Campbell Park. The city built the park around Hanna Springs, which pushes crystal clear and pungent-smelling—like an old shoe—water out of the ground and into a large pool. The sulfur spring is stunning to see—and smell.

In 2005 the Lampasas Association for the Arts decided it was time to add a little more flash to the underutilized park. The group commissioned three artists to carve large limestone sculptures. There's a couch, a gateway and one that's ... open to interpretation. After this, the creativity started to flow faster than the springs. The sculpture garden now boasts more than 20 sculptures ranging from abstract spinning shapes to a painted tractor that kids can climb on. The fun comes in walking through the garden and letting your mind wander along with your feet.

It's the sort of unexpected delight you find when you hit the road, and it defies the stereotype that art is just for big-city galleries. In fact, some of the best art can be found in the great outdoors of small-town Texas. ■

ABOVE Chet finds himself hooked on the funky art at Hanna Springs Sculpture Garden.

See what else caught Chet's eye in Lampasas on our website. Watch all his Texplorations on *The Daytripper* on PBS.



#### Know Before You Go

Call ahead or check an event's website for scheduling details.

#### MAY

Abilene Abilene Philharmonic: 1812 Overture, (325) 677-6710, abilenephilharmonic.org

Bellville Farmers Market, (979) 865-3407, bellvillefarmersmarket.com

Galveston Michael Cavanaugh: The Music of Billy Joel and Elton John, 1-800-821-1894, thegrand.com

Kerrville Mother and Son Dance, (830) 257-7300, kerrvilletx.gov

Mesquite Cinco de Mayo Celebration, (972) 329-8331, visitmesquitetx.com

New Ulm Honey Bee Jubilee, (713) 568-5584, newulmtexas.com

South Padre Island Jailbreak Beach Escape, (956) 761-5900, runthejailbreak.com

Temple National Train Day, (254) 298-5172, discovertemple.com

The Colony Up, Up and Away! Festival of Flight, (972) 625-1106, thecolonytx.gov

Dallas [7, 14, 21] Dinner Detective Interactive Mystery Dinner, 1-866-496-0535, thedinnerdetective.com/dallas

 $\mathbb{R}^{\mathbb{N}}$ 

New Ulm Sts. Peter & Paul Catholic Church-Frelsburg 175th Anniversary & Country Festival, (979) 732-3430, peterandpaulparish.com/ country-festival

Lufkin Orquesta Akokán, (936) 633-5454, angelinaarts.org

Abilene [12-15] Western Heritage Classic, (325) 677-4376, westernheritageclassic.com

Coolidge [13-14] Mesquite Tree Festival, (254) 203-8531, facebook.com/ mesquitetreefestival

Stafford [13-15, 20-22] The Hunchback of Notre Dame, (713) 302-5329, inspirationstage.com

**Boerne Hill Country Mini** Milkers Texas Two-Step, (830) 964-4155, hillcountryminimilkers.org

Celina Cajun Fest, (972) 382-2682, lifeincelinatx.com/cajunfest

**Grand Prairie Roberto** Carlos, (972) 854-5050, texastrustcutheatre.com

**Irving Las Colinas** Symphony Orchestra: Eldred Marshall, (972) 252-4800, lascolinassymphony.org

La Grange Bluff Schuetzen-Fest, (979) 968-5658, friendsofkreischebrewery.org /schuetzenfest

McKinney Night Hike, (972) 562-5566. heardmuseum.org

**New Braunfels Cooder** Graw, (830) 606-1281. gruenehall.com

**Dallas Flora Fest,** (214) 428-7476, txdg.org/flora-fest

MORE EVENTS >

#### Submit Your Event

We pick events for the magazine directly from TexasCoopPower.com. Submit your August event by June 1, and it just might be featured in this calendar.



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#### Hit the Road

#### **Event Calendar**

Fairs, festivals, food and family fun! Pick your region. Pick your month. Pick your event.

With hundreds of events across Texas listed every month, TexasCoopPower.com has something for you.

Plan now
TexasCoopPower.com/events

Corsicana Jim Brickman, (903) 874-7792, corsicanapalace.com

> Kyle Ash Pavilion Family Skate Night, (512) 262-3939, cityofkyle.com/recreation

> > Columbus [20–21] Magnolia Days Festival, (979) 732-8385, magnoliadays.org

Fredericksburg [20–22] Trade Days, (210) 846-4094, fbgtradedays.com

Amarillo Eli Young Band, (806) 372-6000, bigtexan.com

> Brenham Ronstadt Revue With Special Guest John Beland, (979) 337-7240, thebarnhillcenter.com/events

Clifton Bosque Tour de Norway, (254) 675-3720, tourdenorway.com

Frisco National Soccer Hall of Fame Induction Weekend Concert: Zac Brown Band, (469) 365-0043, nationalsoccerhof.com

Hilltop Lakes Run Fore the Roses Golf Tournament, (713) 503-0470

Lake Jackson Bird Banding, (979) 480-0999, gcbo.org

Mesquite Mesquite Symphony Orchestra: *An Ode* to *Joy*, (972) 216-6444, visitmesquitetx.com

College Station [25–29]
Remembering the Fallen,
(979) 690-0501,
americangimuseum.org

Kerrville [26–July 9] Southwest Gourd & Fiber Fine
Art Show, (830) 895-2911,
kacckerrville.com

Smithville [27–28] Lost Pines BBQ Showdown, (713) 540-1695, bastroprotary.com Fredericksburg [27–29] Crawfish Festival, (830) 997-6523, fbgjaycees.com/ crawfish-festival

Hunt Mike Donnell, (830) 238-4441, cridersrandd.com

Rockport Wine Festival, (361) 729-1271, texasmaritimemuseum.org/ rockportwinefestival

Abilene Waitress, 1-800-869-1451, celebrityattractions.com

> Brazoria River Wine Festival, (979) 964-3167, riverrendezview.com

> **Lewisville Fiesta Charra**, (972) 219-3401, cityoflewisville.com

#### JUNE

Fredericksburg [2–5]
Hill Country Film Festival,
1-866-224-7714,
hillcountryff.com

Stephenville [3-4] Moo-La Fest, (254) 552-1222, visitstephenville.com/ moo-la-fest

Fredericksburg Car Fest, (830) 997-6523, fredericksburgcarfest.com

> San Marcos Heritage Tour of Homes, (512) 392-4295, heritagesanmarcos.org

Austin [4–5] Pond and Garden Tour, publicity@austinpond society.org, austinpondsociety.org

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# Feathered Friends

We're not ones to get our feathers ruffled, but we've been surprised by how many entries flew in from all over Texas.

CURATED BY GRACE FULTZ

#### 1 ROSS HINES GRAYSON-COLLIN EC

"The February 2021 winter storm brought purple finches to my feeder."

#### 2 MARK CHAPMAN HEART OF TEXAS EC

"I located a mated pair of barred owls in a heavily wooded creek and watched for several hours before capturing this image."

#### 3 PAMELA SLAUGHTER FANNIN COUNTY EC

Granddaughter Rachel loves her chickens but has taken a special liking to this hard-to-catch banty rooster.

#### 4 CHRIS WEYLAND TRINITY VALLEY EC

Female northern cardinal.









#### **Upcoming Contests**

DUE MAY 10 Light and Shadow

DUE JUN 10 Hometown Pride

DUE JUL 10 Aerials



Enter online at TexasCoopPower.com/contests.

See Focus on Texas on our website for a whole flock of Feathered Friends photos from readers.



## **Community Crusader**

Remembering journalism stalwart George McElroy on his birth's centennial

BY KATHLEEN MCELROY
ILLUSTRATION BY TAYLOR CALLERY

**SOMETIMES**, **BEING** the first of anything is beside the point.

George McElroy, my father, accumulated a lot of firsts as a pioneering African American journalist in Texas. As the Texas State Historical Association points out, he was the first Black journalist at a mainstream daily newspaper in Texas, *The Houston Post*; first to earn a master's degree from the University of Missouri's prestigious school of journalism; first to be a member of the Houston Press Club; first to teach journalism at the University of Houston; and first to be inducted into the Texas Newspaper Hall of Fame.

But as much as Dad enjoyed accolades from big-time journalism, his true journalistic love was his community newspaper, *The Houston Informer and Texas*  Freeman, the first African American newspaper published west of the Mississippi River. He started reporting there at age 16 and never really left until he died at 84 in 2006.

At the *Informer*, Dad was dogged as the eyes and ears of Houston's Black communities and cherished the opportunity to report back on the world beyond their neighborhoods. He kept every press badge he ever carried, pinning them on the paneled walls of our den.

The *Informer*, a storied part of the Black press, shared much with community and rural papers across the state. For Dad, it was home—located in a neighborhood where he lived most of his life. Mainstream newspapers might call its coverage hyperlocal: weddings and deaths, scholarship announcements, photos of smiling children and corsaged ladies. It's the kind of journalism that Texas community papers—ethnic and rural—have been practicing for more than a century.

Dad was probably most proud when the Texas Gulf Coast Press awarded him first place for editorial writing. Like any good small-town publisher and editor, he chose his words wisely and lovingly, knowing that the person reading them might be sitting in the next pew or barbershop chair.

In the centennial year of my father's birth, I'm part of two projects that honor the kind of journalism he practiced: the Headliners Foundation's George McElroy Scholarship (yes, the first Black person to be so honored by the prestigious nonprofit) and the University of Texas at Austin's Rural Journalism Pipeline Project, which seeks to sustain rural Texas newspapers by finding successors for aging publishers.

Whether it's Houston's bustling Third Ward or a one-stoplight town in the Panhandle, we're all richer living in a place where that one journalist knows your name.

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